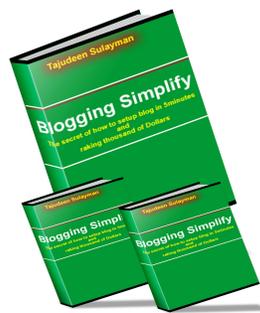


Blogging simplify

The secret of how to setup blog in 5minutes and raking thousand of Dollars



Tajudeen Sulayman

Copyright (c) 2009 - 2011

All rights reserved worldwide

www.stockextra.blogspot.com,

<http://www.Sultajweb.com>,

www.guru.com/freelancers/0010

Copyright Reserved

No part of this book must be copied, sold or rented in part or whole. This book is covered by international copyright law. Any violation of the above will be followed with legal action

THE AUTHOR



Tajudeen Sulayman is a corporate farmer turned info- marketer (makes money from Packaging information). He is an Internet marketer, author and business coach.

He generates good income online using simple, easy to implement strategies. A creative thinker and writer who combined successful part time Internet business to create multiple streams of income. A founder of various online businesses like: www.sultajweb.com, www.tomsulayman.com, www.corporatefarmers.com, and www.agricxpress.com

He has authored several books, which he sells locally and globally.

DISCLAIMER

While all attempts have been made by the author and publisher of this book, they have used their best effort in preparing this book, it should be noted that no representations of income are made. In addition, the author and publisher are in no way affiliated to the names and website mentioned herein.

Please be reminded that this report is written solely for the purpose of information. The author and publisher hereby release themselves from all liabilities as a direct or indirect result of information contained herein.

LEGAL NOTICE:

Every effort have been made to accurately represent this package and its potential. Please note that each individual's success depends on his/her background, experience, commitment, desire and motivation. As with any business endeavor, there is no guarantee that you will earn any money.

What is a blog?

A blog is an interactive website where you can communicate with your audience or customer effectively. Blog is one of the easiest ways to generate instant cash on the Internet.

How to setup a blog

For a starter, every step you need to set up your own blog is clearly illustrated in this manual. I know by now you have heard the word **blog** and have wondered how to go about this. If you follow this illustration religiously, it will reveal a simple and easy way to set up your first blog ever.

There are two forms of blog. It can be free or a paid blog. But if you are serious about making money online, I will advice you use the paid one. What is a paid blog? A paid blog is the blog you pay for. Paid blog will give you a lot of control and you can do many with it. With just N6500 a year you can get one at [sultajweb.com](http://www.sultajweb.com)

All you need to do is get a website at <http://www.sultajweb.com>

At sultaj web, your domain name will be registered and your website host for you and you will be given a log in details to your account.

Alternatively, you can follow this link to [register](#), only if you have master/visa card to make payment online. And go to <http://www.mocha.com> to host your site.

At mocha, you will be required to submit your utility bill (PHCN), your driver's license or international passport and your recent passport photograph before they could open an account for you.

If you had successfully buy a hosting space from mocha.com, which should be ready in 48hours depending on prompt respond to their requirements. They will give you your login details that will enable you to enter your C/Panel.

It is at the c/panel that you will do your blog setting

Let us quickly look at the step you'll follow to set your blog...

Step by step on blog setting

1. Type your domain name and add c/panel on the browser e.g. www.abcd.com/panel.
A pop up comes up asking for your user name and password.
2. Type in the username and your password and click okay. This will take you to your account or c/panel.

3. At c/panel locate an icon called *fantastico*; this is what you will use to set up your blog. Click on *fantastico*, this will open another page for you.
4. At the new page locate *blog* and install *wordpress* by clicking on it.
5. A form will appear, just fill in your details correctly.
6. If you have done this correctly, then click on *finish*. And this will open another page for you.
7. On this page, fill in your email address and click on send email. The system will send your blog log in details and then take you to another page.
8. At this page, click on” **back to word press overview**”. With this, you have finish creating your first blog.
9. Close the window and type your domain name on URL address bar to see how your blog looks like.

Your next bet is to start creating contents for your blog, when I say contents, I mean article that is related to your blog. Anytime visitors come to your blog/site they should be able to see this articles which are sometimes referred to as **posting, information or reports** that will make them stay glue to your site.

You have to update the posting 2 Or 3 times in a week. Visitors will be discouraged anytime they visit your blog and discover that there are no new things to learn from your blog.

The easiest way to do this is to go www.google.com, type free articles. You will be position with a lot of sites where you can copy many articles. Just copy, edit and paste them in your blog. You should be doing this every other day to encourage your visitors.

But alternatively...

If you want **free** blog that can serve the same purpose as the paid one. The only different is that you'll be limited to the amount of information you can put into it.

For free blog, visit www.blogger.com and create one. The website is owned by Google. The instruction to create a blog with blogger is self-explanatory, even a boy can easily understand it. Just follow this simple instruction.

If you've gotten your blog either paid or free, what is next?

After this, the next thing is to start generating cash from your blog. The following statement will show you how you can do that successfully.

10 Ways to start generating instant cash from your blog

Aside this, these are other powerful things that can generate instant cash flow into you blog.

1. Pay per post.

This is quite interesting way to make money on your blog. You have to make sure that anytime people visit your blog, there is always something they can click or buy. When they click and buy, that will create some revenue for you. You can activate pay per post by opening an account at <http://www.payperpost.com>

2. pay per lead

Very similar to pay per post. But pay per lead is a program that allows you to lead people from your blog to register at pay per lead site. This is just like referring your own visitors to a site and when that person registers on that site, you get paid for doing that.

Pay per lead allocates a unique URL to you and you place this on your blog. Whenever your visitors click on this unique URL given to you by the pay per lead, the person will be led to pay per lead site. And if those people register successfully your account will be credited with Dollars.

Quickly click here to register now www.amazon.com . When a window opens, click on *associate link* and register. They pay you through cheque.

3. Outright sell of your blog

If you have many blogs that you don't have much time to promote. And you have generated a lot of traffic to these blogs; you can sell them outrightly to generate revenue. Yes I've done a lot of this in the past. In web hosting business, it called web flipping.

That is why I advised earlier that you should go for paid blog because it is not possible to sell free blog.

We have some guys online that are looking for already made blogs with impressive traffic to buy. These are some of the sites that can help you sell your blogs: www.buysellwebsite.com , www.websitebroker.com , www.flippa.com , www.marketplace.sitepoint.com . You can also sell offline to your friends.

4. Join affiliate marketing

This is another interesting way to make money on your blog. In affiliate marketing, you help in promoting ready-made product, which can be e-book, softwares, games, and even physical products.

All you need to do is to register for free in any affiliate programs and start promoting any product of your choice.

When you register with any affiliate program, you will be given a unique URL, which you will place on your blog.

You will promote this affiliate on your blog and whoever clicks the link and buys this product is generating commission for you. Some of the successful affiliate programs are: www.info.mart.com, www.cj.com, www.linkshare.com, www.paydotcom.com, www.hydranetwork.com, www.maxbounty.com, www.markethealth.com

You have to indicate whether you want to receive your money through pay pal or cheque whenever you sign in on to promote the product.

5. Selling an e-book

Unlike affiliate marketing where you promote other people's products, you can decide to sell your own e-book. Visit www.sultajbookstore.com and see what I meant. The books may be the one you wrote yourself or you may get them through private label right (PLR).

Register at this site to download free PLR. www.resellrightspack.com. Yes! It's legal. Just edit and repackage the books and put your name as the author and sell them at your blog.

6. Place advert

People can pay you to place their adverts on your blog. This is another source of revenue generator to you most especially if your blog is drawing much traffic. This is not a pay per lead system, but a system where you get paid a fix amount every month, when you get advertiser to post their ads on your blog. They pay very fine money. You can receive your money through cheque or master card. Sign up at www.text-link-ads.com.

7. Blog to profit

www.blogtoprofit.com will connect you with advertisers that are ready to post to your blog and get you paid.

8. Do a link exchange

You look for a successful blog in your area of specialty and exchange your blog URL with him. Before you can do this, you must build yourself a reasonable traffic so that the other guy will not feel as if you want to stand on his success story.

9. Use your blog for consulting

You can also use your blog for consulting at a fee. Your visitors may want to know more about your niche and are ready to pay for it. This is exactly what I do at www.tomsulayman.com

10. Design blog for others

If you are like me, you can use your blogging experience to design blogs for others for cash. We have some guys outside there who feel that blog is a “get-rich-quick” business. They are not ready to do anything by themselves. You can help them design, put articles and monetized the blog for fee. But remember to tell them that they’ll be updating it with articles twice in a week by themselves.

11. Incorporate Google adsense

Sign up an account with Google at www.google.com/adsense. Make sure that your blog has enough contents because Google don’t approve empty blog. As soon as Google approves your blog, a series of Google ads that is related to your blog will be pump into it. If your visitors click any of these, they will be lead to Google advertiser’s site and you will get paid for this.

12. Site – flipping

This involves buying a domain name and building a website on that domain name. Simply put, it’s just an act of buying a domain name and turning it to an income generating website/blog. You can design a website, choose a particular niche, place articles and generate traffic and finally offer it for sell at www.flippa.com. Advert it at the forum like domainsocial.com – I’m a strong member of this forum, check it out.

Finally ...

I need to state here that you don’t have to use all many of the above systems at once on a blog. You may not need to promote too many products with a single blog; else your blog will look too commercial and would probably scare your visitors. Don’t you think so?

And ...

At the same time, it is recommended to have more than one blog and choose one or two good products at a time that is related to the topic of your blog to promote.

What’s next...?

The next thing you are going to do is to attract visitors to your blog – this is known as **TRAFFIC**. Though, at the beginning, it may look tasking but if you follow the methods I'm introducing to you it becomes profiting

TRAFFIC

The amount and quality of traffic you attract to your blog determines your success in this business. The key to succeeding at it is to work on it daily and keep doing it until you get a desirable result. Your ability to lead people to your blog or affiliate program determines how much Dollar you will be able to generate per day per month and per year. I advise you to take traffic very seriously.

Nobody would ever know your blog exists until you make it popular. One of the easiest ways to do this is – **traffic** -

If you have understood what traffic is all about, then let me introduce you to a few traffic techniques I personally use for my blogs and websites.

- **Forum**

Becoming a member of forum that is related to your blog is a good way to get very good traffic. When you register, as a member of any forum makes sure you are very active there.

Your participation in a major discussion will enhance your popularity as a forum member. Whenever you partake in discussion, comment, or posting, make sure you put link to your blog at the bottom.

Be mindful of their rules and regulation before joining them. I am personally recommending the following to you;

www.sdlnigeria.org/forum, www.cyberbreakthroughs.com,
www.warriorforum.com, www.domainsocial.com

You can as well search for forum that is related to your blog at Google.

If your blog is about a personal finance. Just type “**personal finance forum**” at Google the results will amaze you.

- **Article writing**

Though, closely related to forum, but here you write articles on a serious subject and send them out at article sites. Again, make sure you put your link at the bottom of the articles.

Write as many articles as you can and submit them at;
www.ezinearticles.com, www.isanre.com, www.scribd.com.

- **Pinging**

This is a term used to describe announcing your blog to related sites like technorati.

By pinging, you telling people that you have something new on your blog and you want them to see it. Period! Anytime you add new information to your blog, just go to www.pingoat.com and ping your blog. C'est fini!

Money is here...

You should not be discouraged if at the beginning the money does not come. But when the money start coming, you need to carefully take stock and know how much you are making per day on a blog.

If you intent to make \$50 per day and one of your blogs make \$2.5, then just build and grow 20 of such blogs. Do not be scare; invest more money to get more returns. I tell you! You will be happy for this. These were the secrets of Johnchow, Shoemoney and even Yun ye.

Yun ye had over 100,000 domains in 2004 and were making \$100,000 per day at an average of \$1 per domain (blog).

Yun Ye later sold all 100,000 domains at a whooping cost of \$164million the same year.

Just work very hander you may be the next Yun Ye.

- **Bookmarking**

This is just like networking. Just like what happen at facebook, you write articles especially on your niche and submit your blog link at the bottom of the article. This leads your friends and everybody that read the article to your blog. The more you bookmark your pages, the more traffic you generate to your blog. Go and open an account at www.digg.com.

- **Yahoo Answers**

Locate answers community at www.answers.yahoo.com put in your niche into the search box and start answering **rightly** any questions relating your niche.

HELP DESK

Do you need help about the content of this book? You can send your questions, query, testimony and observation to: info@tomsulayman.com.

TELEPHONE

You want me to train you on one – on – one. Call: 08029751923 or 08056278211 (sms only)

See my other websites and see if it answers your questions:

<http://www.sultajweb.com>

<http://www.tomsulayman.com>

<http://www.corporatefarmers.com>

<http://www.agricxpress.com>

Business office: 105, Dopemu Road Papa Ashafa Agege Lagos state, Nigeria

HOW TO ORDER FOR ANY OF THE PRODUCT

Just text the name of the book, manual, report or CD and your valid email address to: 08029751923. The details will mail to you.

OTHER PRODUCTS (SOFT COPY) WRITTEN BY THE AUTHOR

1. MAKE MONEY AS A SNAIL FARMER
2. HOW TO DESIGN A PAGE WEBSITE
3. HOW TO DESIGN EBOOK COVER IN 10 MINUTES
4. HOW I MADE MY FIRST MILLION ON BANANA/PLATAIN
5. HOW TO MAKE 300% PROFIT FROM PALM OIL BUSINESS
6. INSTANT INTERNET PAYMENT SOLUTION
7. BLOGGING SIMPLIFY
8. BULK SMS AS BUSINESS
9. HOW TO MAKE OVER N150, 000 A MONTHLY ON WEBHOSTING BUSINESS.
10. GUIDES ON HOW TO IMPORT ANY PRODUCT FROM CHINA
11. HOW TO EXPORT BITTER KOLA
12. HOW TO WRITE AND PUBLISH YOUR OWN BOOKS WITHOUT SPENDING A SINGLE KOBO ON PRINTING
13. HOW TO CREATE VIDEO TUTORIAL ON ANY TOPIC OF INTEREST (... and sell it for a huge Profit with zero capital

VIDEO TUTORIAL BY THE AUTHOR

1. HOW TO DESIGN A PROFESSIONAL WEBSITE
2. HOW TO DESIGN EBOOK COVER IN 10 MINUTES